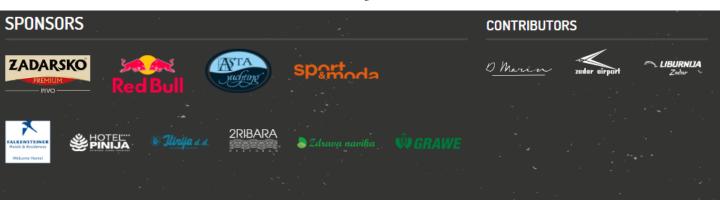


## **Zadar Outdoor Festival** 27.04.2017.-30.04.2017.



#### SUPPORTED BY



Croatian

**National Tourist** 

Board



Zadar Region

Tourist Board



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**Outdoors** 















# First of this kind in Croatia! <u>Listed among top 15 open air festivals in the</u> <u>World for 2017 by American Express online</u> <u>magazine.</u>

#### WHAT IS ZADAR OUTDOOR FESTIVAL

It is a widely known fact that Zadar with its amazing surroundings represents one of the most attractive areas on the Mediterranean coast. What most people don't know is that the area of Zadar region is characterized by an extraordinary geological diversity that makes it an ideal place for all sorts of outdoor activities. Zadar Oudoor Festival gathers most popular sports in 4 day event that will take place in Zadar Region and invites participants from Croatia and the whole Europe to join, compete and have fun, spread the joy and experience unique Dalmatia.

#### WHO IS BEHIND IT

Outdoor Festival is mutual project of few leading companies from Zadar Region, in total 6 teams, representatives from tourist agencies who have been working in tourism for years, specialising active tourism and receiving awards for developing new tourist products and events within their businesses.

#### WHEN IT WILL HAPPEN

First Zadar Outdoor Festival will happen in April 2017. Between 27th and 30th.

#### WHERE IT WILL HAPPEN

Main stage will be Zadar oldtown, one of the oldest old towns in Europe, while the activities will be start and/or finish in the area of Zrmanja river canyon, Petrčane village, Diklo part of Zadar and again, Zadar old town.



#### WHAT WILL INCLUDE

#### **Copetition in 7 sports:**

- 1. Sailing regatta Thursaday; April 27th
- 2. Three rivers trail Friday, April 28th
- 3. Sea Organ Swim Firday, April 28th
- 4. Rafting regatta Saturday, April 29th
- 5. Zadar sunset run Saturday, April 29th
- 6. City kayak race Sunday, April 30th
- 7. MTB Cross country race Sunday, April 30th



#### Workshops:

During the festival, it will be possible to participate numerous workshops. Starting with yoga, parkour, slackline, stand up paddling, free climbing.

#### Talks:

During the festival, participants will have a chance to hear different talks connected with active lifestyle, sports and adventure. Some of the speakers will be: representatives of Croatian Olympic committee, Croatian mountain rescue team.

#### **Local products:**

During the festival, everyone will have a chance to buy local products, eco food and crafts.

#### **Evening/night Fun:**

All participants of the festival will be invited to evening/night program that includes live music and Dj nights in Arsenal, the most popular event venue in Zadar. Arsenal will aslo be an info point and a pleace where the talsk are gonna be held.

#### Awards:

Each day, the best among participants in each of 7 sports, will recieve generous award.





Fields like this, with wind in your hair and warm sun in your eyes, provide best sports fairytale ever!

Admiring the most beautiful sunset in the World, Hitchcock said: "Drama is life with dull bits cut out"

ZOF teams ads, life is fairytale with advanture added.

### #YourAdventurePlayground